



# Recofloor

Vinyl Take-Back Scheme

Newsletter Issue 25

## 5th Year Anniversary

Recofloor celebrated its 5th Year Anniversary with parties at 11 distributors across the country.

Cupcakes, balloons, and free goodies were a welcome surprise at trade counters during September. If you want to see some of the photos you can follow the Recofloor twitter account or visit [www.recofloor.org](http://www.recofloor.org). During September, we collected over 52 tonnes of vinyl flooring which is enough flooring to cover 2 football pitches.

Recofloor t-shirts were given out to any contractor requesting bulk bags during September.



Congratulations to Sean Dawson Managing Director of Hull Flooring who was the winner of the iPad mini competition. Any contractor or distributor requesting a collection of safety off-cuts, smooth off-cuts or smooth uplifted vinyl during the month of September were automatically entered into a free prize draw to win an iPad mini. Carla Eslava, Project Officer was delighted to meet Sean to present the prize at one of his refurbishments sites.

## Tonnes of Reasons to Recycle with Recofloor

As part of its fifth Birthday celebrations, Recofloor announced the Contractor and Distributor that have collected the most waste vinyl flooring since the scheme was founded by Altro and Polyflor in September 2009. Topping their respective 'leagues' are Hull Flooring with 91 tonnes over five years and Nutland Carpets, Chandlers Ford, which has collected 51 tonnes.



## Recofloor wins MEN Environmental Business of the Year

We did it again! Recofloor was presented with the Environmental Business of the Year Award in association with United

## Tonnes of Reasons to Recycle with Recofloor (cont.)

For Sean Dawson, Managing Director of Hull Flooring, the 91 tonnes over five years is a major milestone and he's delighted with their progress towards their recycling goals. He says: "It's a positive for everybody! Being in the retail sector means speed is of the essence and we need to complete projects as efficiently as possible. Recofloor's logistics are very good with direct collections from site. The majority of our tonnages are direct pick-up from site and Recofloor always rises to the challenge.

"From our perspective, participating in Recofloor does save money on disposal costs and where margins are being challenged further, this is an added benefit and an added string to our bow. This can make a difference with clients who choose us over someone else," he adds.

Encouraging greater use of their drop-off sites and efficient backhauling of material for collection by Recofloor are key factors in Nutland Carpets' success. An IFDA member, the family-run business was a Recofloor Gold Award winner in 2013 and 2014, plus Distributor of the Year in 2013.

Director James Smith says: "We're thrilled to have collected the most Distributor volume over five years. We are getting a lot more material dropped off at Chandlers Ford and we're planning to build this up at Poole too where we keep the bins inside to protect the vinyl.

"We hand out Recofloor polythene bags to our customers who know there's a convenient drop-off point for floor waste when they collect new supplies. Plus we promote Recofloor in our newsletter and price list, which does catch people's attention. Some customers have called us and asked how they can take part, so the message is definitely getting through," he adds.

## Recofloor wins MEN Environmental Business of the Year (cont.)

Utilities. Michelle Brewer, Project Manager who attended the evening ceremony early this month wants to extend this achievement to all Recofloor members. Read more here: [Recofloor.org/news](http://Recofloor.org/news)

## Recofloor Awards 2015



Watch for news about the Recofloor Award Event 2015. In March this year, Recofloor held its third annual member award ceremony at Aston Villa FC. Over 50 members attended the event which was hosted by BBC football pundit; Mark Lawrenson who presented trophies and entertained guests with anecdotes from throughout his footballing career. Details of next year's event will be announced soon and some of the categories will open for members to nominate



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