



**Recofloor**<sup>TM</sup>  
Vinyl Take-Back Scheme



In line with Circular Economy principles, Polyflor has a take-back scheme which uses reverse logistics to recover and recycle its post-consumer waste vinyl flooring.

*“At the construction site 8% of the material is assumed to be wasted.”*

**BRE Global**

*“We are proud to be associated with Recofloor and we actively recycle all our waste vinyl flooring, reducing the impact on the environment. We are also saving on our disposal costs, a major factor with any business. We will continue with this policy and endeavour to return 100% good quality waste vinyl for eventual use in new products.”*

**Wayne Ede**  
Managing Director, Westlinks

*“Recofloor is much more than just a collection scheme; its whole ethos also forms a core part of many companies’ sustainability commitments in the flooring sector.”*

**Carla Eslava**  
Recofloor Scheme Manager

# CONTENTS

<b>About Recofloor</b>	<b>4</b>
<b>Recofloor’s Journey</b>	<b>5</b>
<b>How it Works</b>	<b>6</b>
<b>What’s Collected?</b>	<b>7</b>
<b>What Happens to the Collected Material?</b>	<b>8-9</b>
<b>How YOU Benefit</b>	<b>10</b>
<b>What Our Customers Say</b>	<b>10-11</b>
<b>Recofloor Awards</b>	<b>12-19</b>
<b>2021 KPI Roundup</b>	<b>20-21</b>
<b>Case Studies</b>	<b>22-23</b>
<b>References</b>	<b>24-25</b>
<b>Distributor Drop-Off Sites</b>	<b>26-27</b>
<b>Join Our Team!</b>	<b>28-29</b>

# About Recofloor

A major challenge in the recycling of post-consumer waste was the logistics of retrieving the material, rather than actually recycling it. To try and tackle this issue and actively encourage recycling more waste vinyl flooring, a working group was formed in 2007 with all vinyl flooring manufacturers participating; managed and coordinated by a waste management company.

Funding for this recycling initiative came from WRAP (Waste & Resources Action Programme). Once the trial period and government funding ceased, the scheme's future was in the balance. However, Polyflor and another UK manufacturer continued to run the scheme with and in 2009 Recofloor was formed.

As a founding and funding member of Recofloor, Polyflor has helped develop the scheme into the success that it is today – supporting financially; driving the scheme through sales and marketing, as well as logistically supporting with collections, sorting and ultimately recycling.

Polyflor is a cofounding and funding member of Recofloor, the industry's leading vinyl take-back scheme for recycling end of life post-consumer vinyl flooring in the UK.

Polyflor invests a great deal into Recofloor and helps drive its success by continually promoting it and engaging with customers.

Through Recofloor, Polyflor can recycle smooth (homogeneous, heterogeneous, LVT, loose lay) and safety installation offcuts, smooth uplifted flooring and old stock roll-ends and samples.

This material is recovered and recycled into new flooring or other useful products such as traffic cones.

Customers must register with the scheme and then request branded collection containers for their waste vinyl.

Regardless of waste material volumes, there is an outlet accessible for everyone:  
o Small volumes - Drop-off sites at distributors are available FOC.  
o Large volumes - Collected on pallets directly from live projects on timed collections or collected from contractors' sites. There are collection fees but compared to the standard landfill cost of £98.60 per tonne, these nominal fees can save up to 70%.

For more information go to [www.polyflor.com/sustainability](http://www.polyflor.com/sustainability) Alternatively contact Recofloor directly on 0161 355 7618 or [www.recofloor.org](http://www.recofloor.org)

5,970

TONNES OF POST-CONSUMER WASTE VINYL COLLECTED SINCE 2009

ENOUGH TO COVER

299

FOOTBALL PITCHES

THAT'S

7,003

TONNES OF CO<sub>2</sub>

EQUAL TO TAKING

1,828

CARS OFF THE ROAD

# Recofloor's Journey

Since 2009 Recofloor has achieved a great deal and is now the industry leading facilitator for efficiently reclaiming vinyl flooring, with 500+ members on board and 58 registered distributors nationwide, acting as drop-off sites for the scheme.

2010 was a real turning point for the scheme, which saw Recofloor winning the CIWM (Chartered Institute of Wastes Management) Award for Environmental Excellence in the category of SME Innovative Practice. Since then, Recofloor has won numerous awards including the prestigious Gold Award in the International Green Apple Environment Awards 2013, for Environmental Best Practice. Recofloor's 'Cost Calculator', was a great initiative and continues to help contractors calculate how much it would cost to send their waste to landfill and the savings they will generate by using Recofloor instead.

Volumes are consistently strong, with 5,970 tonnes having been collected since the scheme started in 2009. This volume equals 2,132,143m<sup>2</sup> or 53,304 x 20m rolls of Polyflor Palettone PUR floor

covering - that's enough vinyl waste flooring to cover 299 football pitches. This has had a positive impact on CO<sub>2</sub> emissions too, saving over 7,003 tonnes of CO<sub>2</sub> - the same as taking 1,828 cars off the road.

Our customers are the true stars, who have embraced and supported this unique scheme. Distributors' involvement has contributed to Recofloor's success: By acting as drop-off sites for their customers, distributors have increased the accessibility of Recofloor making it even easier for contractors to dispose of their waste vinyl flooring and today, there are 58 drop-off sites nationwide. The drop-off sites have also facilitated Recofloor's collection and recycling process. Furthermore, CO<sub>2</sub> emissions have been reduced by minimising needless drop-off and pick-up journeys.



**WINNER!**  
Let's Recycle Award  
Excellence in Recycling & Waste Management 2016



**WINNER!**  
Manchester Evening News  
Environmental Business of the Year Award 2014



**WINNER!**  
Gold International Green Apple  
Environment Awards 2013, for  
Environmental Best Practice



**WINNER!**  
BCE (Business Commitment to the Environment)  
Premier Award 2011



**WINNER!**  
CIWM (Chartered Institute of Wastes Management)  
Award for Environmental Excellence in the category  
of SME Innovative Practice, 2010

## Recofloor Timeline 2009 - 2021

**2009** Recofloor is founded by Polyflor and other manufacturer

**2010** Winners of the CIWM Award for Innovative Practice (SME)

**2011** First year that more than 450 tonnes are collected in a year

**2012** First annual Recofloor Awards Event

**2012** BCE Award winner for Environmental Leadership

**2013** Green Apple, Gold Award winner for Environmental Best Practice

**2014** Recofloor reaches the milestone of 2000 tonnes collected

**2014** Winners of M.E.N Environmental Awards

**2015** Over 100 new members join Recofloor

**2016** letsrecycle.com winners for Excellence in Recycling & Waste Management Awards

**2017** Recofloor reaches the milestone of 3,000 tonnes collected

**2018** Recofloor recycles record 570 tonnes in a year

**2019** Recofloor celebrates its 10th anniversary

**2020** Recofloor reaches the milestone of 5,000 tonnes collected

**2021** The 10th Recofloor Awards honour its dedicated members

# How it Works



From Contractors' sites = £10 per bag  
Timed collection (Live project site) = £17.50 per bag

# What's Collected?



## Collection Containers & Storage

For larger projects where there may be more waste, material will be collected in bulk bags clearly printed with the Recofloor logo and the type of material to be placed in the bag. It is essential that smooth uplifted flooring, safety offcuts and smooth offcuts are collected in separate bags. Due care should also be taken to ensure there are no contaminants.

Clear plastic sacks are available on request and are useful for transporting material to drop-off sites and for filling up with offcuts while laying flooring and then placed in bulk bags ready for collection.

Bulk bags must be placed on pallets for collection. For our drop-off sites (set up at flooring distributors), Recofloor provides 1100ml Recofloor

branded wheeled bins which have lockable lids, to prevent general rubbish being tipped. Once full, the distributor should phone Recofloor to arrange collection for the soonest available slot.

Post installation, clean vinyl offcuts (all sheet & tile vinyl flooring) Old stock vinyl roll ends & samples (all sheet & tile vinyl flooring) Smooth uplifted & loose lay flooring - depending on condition and quality Liquids Linoleum, laminate, carpet, cushioned flooring or flooring with jute or fabric backing General waste including asbestos, rubble, wood, blades, nails, screws etc What's Collected

Please ensure all material for collection is as clean as possible.

# No Thanks!







✓ Yes please  
Installation, clean vinyl offcuts

**Separate bags MUST**

Safety flooring off-cuts	General waste and rubble
Old stock vinyl roll-ends (either smooth or safety)	Other flooring, including laminate, carpet and linoleum or flooring with jute/fabric backing
Smooth uplifted flooring - depending on condition and quality - contact Axion (0161 355 7618) to discuss	Cushion flooring
	Wood
	Blades
	Asbestos

For more information:  
0161 355 7618

## What Happens to the Collected Material?

Returning clean offcuts via Recofloor is the best and most sustainable way of ensuring that they can be recycled, and the material gets another life.

The scrap material is either collected from distributors in the large bins, or we collect from a live site or contractor's premises in the bulk bags we provide. This material comes back to Polyflor for sorting and gets categorised accordingly.

The returned installation offcuts, loose lay uplift and roll ends or sample waste can be reprocessed and recycled back into new flooring, ensuring a 'circular' flow of materials. Generally, this contributes to around 25% of our floor coverings' content.

Uplifted smooth and any post-consumer vinyl flooring not suitable for recycling into new flooring can also be reprocessed and used again. This waste vinyl is recycled into downgraded products such as traffic cones, traffic management products, fencing blocks and advertising sign bases where it is given a long and useful 'second life', stopping it going into landfill.

The uplifted waste goes to third parties, such as Bury-based plastic manufacturer, Melba Swintex, which manufactures temporary traffic management products. Material also goes to Oldham-based Heyside Plastics Ltd, where its two factories recycle 300 tonnes of waste vinyl and produce 300 tonnes of new products from that material per week - thousands of traffic management products, including traffic cone bases, speed bumps and fencing blocks are manufactured on a weekly basis.

8mm chips are extruded to form a 'dough' at a temperature of 200°C. This hot ball of black plastic is then weighed and compression-moulded on the tool to form one of the mentioned products.



*"The material arrives at our back door in Recofloor bulk bags and is shredded or granulated into 8mm chips. These are extruded, compression-moulded and formed into new products that leave through the front door. It's an end-to-end recycling and manufacturing process."*

**Matt Pryce**  
MD, Heyside Plastics Ltd.



# How YOU Benefit

- The drop-off sites are free of charge. For non-timed collections (from contractors sites) and timed collections (from live projects), there are nominal fees of around £10 and £17.50 per bag respectively, which could save members up to 70% by recycling through Recofloor, rather than landfilling (costing £98.60 per tonne)
- Recofloor ties in with site waste management requirements
- Certificates of commitment are awarded to impress and gain new contracts
- Recofloor Awards – Gold, Silver and Bronze certificates are issued to members who have significantly recycled, as well as awards for numerous categories such as ‘Distributor of the Year’; ‘Contractor of the Year’ and ‘Project of the Year’
- Customers are keen to see their flooring waste recycled
- Recofloor can be specified as an outlet for vinyl waste in tenders
- Could help achieve extra points on BREEAM® & LEED® assessments
- Recycling PVC flooring through Recofloor is estimated to save 1.17 tonnes of CO2 for every tonne of flooring recycled

# What Our Customers Say

*“The Recofloor service is very convenient for us, especially for contractors who want to drop off small amounts of flooring and it all helps to save money.”*

**Nathan Campling**  
Director, Eden Flooring and Interiors

*“The reduced disposal cost and the positive effect on the environment proved very appealing to the main contractor.*

*“We had 4 days to uplift and screed which was achievable with the prompt collection by Recofloor.”*

**Tony Brown**  
Managing Director, FMI Contracts

*“I think the Recofloor scheme is brilliant; recycling is the best thing that should happen to old vinyl. I take any vinyl out of the skips, put it into the Recofloor bags and ask the fitters to check for contaminants in their bags too. We do save on disposal costs through the scheme; four bags cost £30 each versus £250 for a skip of the same size - so that’s a 50% saving and vinyl is not going into landfill.”*

**Jeff Abbott**  
Warehouse Manager, Top Floors, Ipswich

*“We put a lot of effort into Recofloor; it’s a no-brainer for people. Recycling, if you’re working in schools, hospitals, that sort of Government environment, counts for a lot. They’re saving money and they’re helping the environment; it ticks a lot of boxes.*

*“The team is fantastic to work with, they make it very easy to deal with and they really help. It’s not additional, it just works with us. It’s brilliant!”*

**Niall Kinsella**  
Contracts Manager, MCD Kidderminster

*“It’s surprising how much waste can be generated. Sorting our installation waste is an important daily task at the warehouse; 12 fitters striving to make a difference to our environment. The Recofloor brand is a huge part of our business, which carries a lot of weight with larger building companies. For example, Skanska recognises our commitment to recycling as we can show them our Recofloor certificate as evidence that we are 100% committed to recycling our vinyl flooring waste.”*

**Mark Purnell**  
Managing Director, Fantasy Flooring

*“Easy to use, Recofloor saves us money on skips and diverts waste from landfill.”*

**Julian Normie**  
Managing Director, Bramhall Flooring

*“Recofloor has definitely had a direct influence on my company securing a lot of contracts with local authorities and NHS Trusts who are also looking to further their green credentials with their sustainability targets. “Recofloor is an extension of our team, helping us to deliver a quality service to our clients. All our employees are fully briefed on Recofloor, what it means to both them and us and what we’re trying to achieve. We have regular Toolbox Talks to discuss different issues, one of which being the Recofloor scheme. All new starters on their induction are fully briefed on what it is, how we do it and how we recycle. “In this industry, it’s important to have integrity and you can’t demonstrate that much more than in helping to save the planet.”*

**Anthony Francis**  
Managing Director, Mayfield Floors

# Recofloor Awards 2022

For the 11th year running, the annual awards rewarded members for their hard work and efforts in recycling vinyl waste flooring. 2022's event was hosted by England and British Lions Rugby Union legend, Brian Moore, at Twickenham Stadium, London.

*"In times when the planet is under threat in all sorts of ways, anything that can help stop landfilling and recycle materials is absolutely welcome. And the fact that Recofloor and the awards scheme is helping that is even more welcome."*

*"Hearing about the volumes involved in terms of contracts and in terms of amounts of CO2 saved, it's significant and we just need this to be replicated in every other industry to try to find ways not to add to what is already a very difficult problem."*

*"We can't be asking other countries to make sacrifices to help save the planet if we ourselves are not making efforts. It's only when you say we're doing our bit, then please do yours. And if you can't persuade people, then you've tried. But what else are you supposed to do? It's for our kids and grandkids, we'll be long gone when the crunch time comes. We've only got one world; what sort of legacy do you want to leave?"*

Brian Moore Guest Host



# Award Winners & Highly Commended



## CONTRACTOR OF THE YEAR

**Award Winner**  
Kilworth Flooring & Furnishing Company Ltd

**Highly Commended**  
New Homes Flooring Ltd



## DISTRIBUTOR OF THE YEAR

**Award Winner**  
Nutland Carpet Accessories Ltd

**Highly Commended**  
Lee Floorstok Ltd, Liverpool



## DROP-OFF SITE USER OF THE YEAR

**Award Winner**  
Absolute Flooring (SW) Ltd

**Highly Commended**  
Commercial Flooring Bristol Ltd



## PROJECT OF THE YEAR

**Award Winner**  
MacGregor Flooring Company Ltd, Louisa Jordan Hospital

**Highly Commended**  
Floorings Frome Ltd, Blenheim Hall



## RECOFLOOR CHAMPION

**Award Winner**  
Neil Stanway - Kilworth Flooring & Furnishing Company Ltd

**Highly Commended**  
Commercial Flooring Bristol Ltd



## BEST NEWCOMER

**Award Winner**  
Mitchell Purnell - Rome Flooring Ltd



## RECOGNITION AWARD

**Award Winner**  
Birch Distribution, Sheffield



## LONGSTANDING SERVICE AWARD

**Award Winner**  
Middlesex Flooring Ltd



## BRAND AMBASSADOR

**Award Winner**  
Mariusz Janczewski - First Call Flooring

**Highly Commended**  
Absolute Flooring (SW) Ltd

# Recofloor Awards 2022

## CONTRACTOR OF THE YEAR – WINNER

*“After my son Will’s success in being named Recofloor Champion at the 2021 Recofloor Awards, it was motivation for us to push a bit harder with our recycling efforts. It’s really satisfying to see those things come to fruition so quickly and we’re delighted to have won this award.”*

**Neil Stanway**  
Managing Director, Kilworth Flooring & Furnishing Co. Ltd

## RECOFLOOR DISTRIBUTOR OF THE YEAR – WINNER

*“We are absolutely thrilled to win Recofloor’s Distributor of the Year Award for 2022. Obviously, the past few years have been a challenging time for everyone, but it has been great to see how committed our customers have still been to this recycling scheme.”*

**James Smith**  
Managing Director, Nutland Carpet Accessories Ltd, Chandlers Ford

## DROP-OFF SITE USER OF THE YEAR – WINNER

*“Winning this award for the second time comes as a welcome surprise and we are very proud to be continuing our great work with Recofloor for 2022 and beyond. Absolute Flooring is grateful to be able to work so closely with both Recofloor and Fitwell Flooring in Redruth to keep pushing to recycle even more of our leftover materials that would otherwise be sent directly to landfill.*

*“We are immensely proud as a company to do such great work with Recofloor and it gives us a boost to keep doing what we are doing.”*

**Ben Clarkson**  
Surveyor, Absolute Flooring (SW) Ltd

## PROJECT OF THE YEAR – WINNER

MacGregor Flooring Company for Scottish Exhibition Centre, Louisa Jordan Hospital:

*“We are extremely happy to win such a prestigious award. Macgregor Flooring Company believes in the recycling of vinyl and what Recofloor has achieved over the years.*

*“Recofloor has saved us a lot of money by using the take back scheme. We recycle everything we possibly can and have done so for a long time.*

*“More than three years ago we were lucky to receive a large grant from Zero Waste Scotland to start our Circular Economy Adventure and we understand more than anything that the world is running out of natural resources and why recycling is a must.”*

**Hamish MacGregor**  
Chairman/CEO, MacGregor Flooring Company

## RECOFLOOR CHAMPION – WINNER

*“Having joined Recofloor in 2019, in 2020 we were Highly Commended as Best Newcomer, and following year we were Highly Commended in the Contractor of the Year category. So, it was just nice to see the progression of the efforts come through and to end up being, not the ‘bridesmaid’ this time, but the ‘bride’. It’s an honour to receive this award.”*

**Neil Stanway**  
Managing Director, Kilworth Flooring & Furnishing Co. Ltd

## BEST NEWCOMER – WINNER

*“I feel honoured and very grateful about winning this award.”*

**Mitchell Purnell**  
Rome Flooring Ltd



# Recofloor Awards 2022

## RECOGNITION AWARD – WINNER

*“As a long-standing member of Recofloor, it’s great to receive this award and nice to be recognised for playing our part in recycling the waste vinyl.*

*“We’ve filled a few football pitches over the years with the volumes we’ve not sent to landfill through taking part in Recofloor and we’re continuing to get the recycling message to all our contractors.”*

**Nigel Maude**  
Branch Manager, Birch Distribution Ltd, Sheffield

## LONGSTANDING SERVICE AWARD – WINNER

*“We’ve been with Recofloor since it started, and it’s been easy working with the scheme. We’re a smallish company so we’ve always done our bit since it started, and I think we’re up to about 26 tonnes now.*

*“The scheme is simple to use and definitely every little bit helps. We’re very pleased to win the award; it’s good for business and it’s good to be recognised for doing your bit.”*

**Craig Gargan**  
Managing Director, Middlesex Flooring Ltd

## BRAND AMBASSADOR – WINNER

*“It’s great to win this award and quite helpful as we do a lot of commercial work, like schools, in the Bristol area. We’re proud to have won this award and it is of big value to us as we can demonstrate our recycling credentials to our customers, which will help us to get more work.”*

**Mariusz Janczewski**  
Managing Director, First Call Flooring Ltd

# 2021 Award Winners & Highly Commended



## CONTRACTOR OF THE YEAR

**Award Winner**  
New Homes Flooring Ltd

**Highly Commended**  
Kilworth Flooring & Furnishing Company Ltd



## DISTRIBUTOR OF THE YEAR

**Award Winner**  
Lee Floorstok, Ltd, Liverpool

**Highly Commended**  
HFD Ltd, Bridgend



## DROP-OFF SITE USER OF THE YEAR

**Award Winner**  
Absolute Flooring (SW) Ltd

**Highly Commended**  
Penny Lane Builders Ltd



## PROJECT OF THE YEAR

**Award Winner**  
Commercial Flooring Contractors Ltd, WRU National Centre of Excellence



## RECOFLOOR CHAMPION

**Award Winner**  
Will Stanway - Kilworth Flooring & Furnishing Company Ltd

**Highly Commended**  
Nigel Smith - Fitwell Flooring Ltd



## RECOGNITION AWARD

**Award Winner**  
3D Flooring Supplies Ltd, Cardiff



## LONGSTANDING SERVICE AWARD

**Award Winner**  
3D Flooring Supplies Ltd, Taunton



## BRAND AMBASSADOR

**Award Winner**  
Fantasy Flooring Ltd

**Highly Commended**  
Mariusz Janczewski - First Call Flooring

# Recofloor Awards 2021

## CONTRACTOR OF THE YEAR



*“The Vinyl Take-Back Scheme is at the heart of our Recycle Centre. After investing a tremendous amount of time and resource into our Recycling Centre, with the assistance from Recofloor and other amazing companies, we are now able to offer a drop-off service for businesses to recycle selected materials free of charge. As our Recycle Centre grows, so will our contribution to Recofloor. We will continue to do ‘our bit’ to build a more sustainable economy. It’s a fantastic scheme and we are delighted to be awarded Contractor of the Year!”*

**Chester Fernandes**  
New Homes Flooring Ltd

## DISTRIBUTOR OF THE YEAR



*“We are pleased to be able to offer our customers dedicated points for the disposal of vinyl waste at both our Liverpool and Manchester depots. As Winners of the 2021 Distributor of the Year award, we recognise the importance of caring for our environment; since joining the Recofloor scheme we have recycled over 60 tonnes of vinyl waste and will continue to support the scheme into the future with our commitment to recycling and reduction of waste to landfill.”*

**Harry Bevan**  
Lee Floorstok Ltd, Liverpool

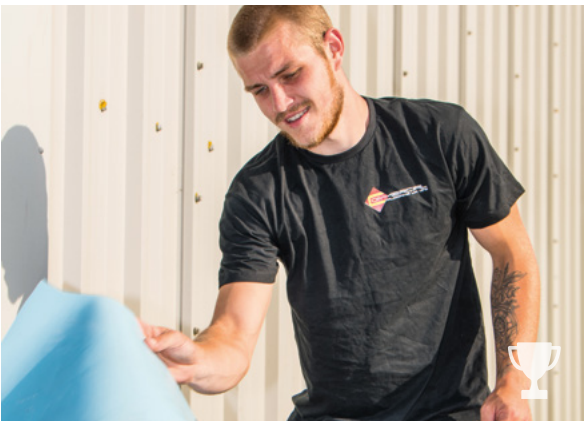
## DROP OFF SITE USER OF THE YEAR



*“It was a pleasant surprise to hear that we had won and that our efforts had been recognised. We were put forward by one of our distributors, Fitwell Flooring, due to the sheer volumes of recyclable material we were delivering to them for recycling through Recofloor. We use Recofloor because we appreciate how important it is for every supplier, manufacturer and contractor to do their bit in helping the environment where possible. Using the scheme allows you to promote your company in a positive way by showing you recycle in any way you can.”*

**Ben Clarkson**  
Absolute Flooring (SW) Ltd

## PROJECT OF THE YEAR



*“Having continually used Recofloor for many years, it was an obvious choice to deploy the scheme on these hospital projects. Recycling is part of our ethics, so it makes complete sense to recycle this flooring and prevent it from being landfilled.”*

**Chris Hutchings**  
Commercial Flooring Contractors Ltd

## RECOFLOOR CHAMPION



*“As a smaller player, it’s great to be recognised for our efforts in preventing recyclable waste material from being landfilled. If we can do a positive thing, and if enough smaller companies take part too, then we can really make an impact. We are flying the flag for recycling!”*

**Will Stanway**  
Kilworth Flooring & Furnishing Company Ltd

## RECOGNITION AWARD



*“We have been a proud working partner of Recofloor since 2011 and we continue to work hard with our customers to maximise the amount of floor coverings being recycled in our area. We are extremely grateful to be recognised for our efforts over the years, and we look forward to carrying on the special working relationship we have into the future.”*

**John Jones**  
3D Flooring Supplies Ltd, Cardiff

## LONGSTANDING SERVICE AWARD WINNER



*“We strive to be a greener business and together with Recofloor we are working hard in conserving the environment and keeping the planet greener. Since 2011, we have helped recycle over 40 tonnes of vinyl flooring by being a Recofloor drop-off site for our customers.”*

**Glyn Sparks**  
3D Flooring Supplies Ltd, Taunton

## BRAND AMBASSADOR



*“More and more customers are supportive of what we do with our waste materials. We are always proud to tell the story of our journey with Recofloor; this has made our company more successful with both existing and new clients. It just makes sense, and from recycling more in the office I recycle more at home too. It has rubbed off on me. We will continue to promote and work together with Recofloor to focus on the future and well-being of the planet.”*

**Mark Purnell**  
Fantasy Flooring Ltd



# 2021 KPI Roundup

## COLLECTIONS & LOGISTICS

**578**

TONNES  
WERE  
COLLECTED  
IN 2021

**95%**

OF MATERIAL  
COLLECTED WAS  
POST-INSTALLATION  
OFFCUTS OR ROLL-ENDS

**69%**

OF VOLUMES  
COLLECTED  
CAME FROM  
CONTRACTORS  
& DISTRIBUTORS

**16%**

INCREASE ON  
2021 FORECAST

**1%**

HIGHER  
THAN IN 2020

## MEMBERS

**26**

COMPANIES  
OR FITTERS  
JOINED THE  
SCHEME

**507**

MEMBERS  
REGISTERED

## MARKETING

THE MAIN AWARDS  
EVENT WAS CANCELLED  
DUE TO COVID-19 HOWEVER,  
AWARD WINNERS WERE  
ANNOUNCED BY

**SOCIAL  
MEDIA**

AND TROPHIES AND  
CERTIFICATES WERE  
SENT BY POST

LAUNCHED NEW  
RECOFLOOR WEBSITE  
AND INCREASED WEB  
TRAFFIC BY

**45%**

CREATED NEW  
**LINKEDIN**  
ACCOUNT TO INCREASE  
SOCIAL MEDIA PRESENCE

## 2022 KEY TARGETS

TARGET SET  
TO COLLECT

**600**

TONNES OF WASTE  
VINYL FLOORING

CELEBRATE THE RECOFLOOR

**AWARDS**

TO RECOGNISE MEMBERS'  
EFFORTS DURING 2021

CONTINUE  
WITH THE

**OVERHAUL**

OF THE BINS FOR THE  
SOUTHERN MEMBERS

ENGAGE THROUGH COMMUNICATION

**CAMPAIGNS**

TO STRENGTHEN AWARENESS OF  
RECOFLOOR TO STAKEHOLDERS



“By using Recofloor to collect waste vinyl flooring members are not only helping to save natural resources, but also helping to minimise CO2 emissions. Vinyl flooring is recyclable, so Recofloor helps the flooring industry to achieve zero waste targets.

“With growing pressure from government to move towards a sustainable recovery of waste materials, Recofloor can help your business demonstrate you are in line with it.”

Carla Eslava  
Recofloor Scheme Manager



# Case Studies

Recofloor has been helping flooring contractors to ‘go that extra mile’ since 2009 – click the links to find out more.

## DISTRIBUTORS & DROP-OFF SITE USERS

**Q&A: Distributor of the Year – Nutland Carpet Accessories**  
James Smith, Managing Director, explains what their involvement with Recofloor means for their business.

**Q&A: Drop-off Site User of the Year – Absolute Flooring SW Ltd**  
Ben Clarkson, Surveyor, talks about what Recofloor means for their business.

**Distributors Case Study**  
Distributors play a key role in the success of Recofloor’s nationwide waste vinyl flooring collection scheme. Their engagement with the flooring supply chain and ability to bulk up small volumes of vinyl on their premises for subsequent collection and recycling.

**Drop-off Site User Case Study**  
Recofloor’s Drop-Off Site User of the Year Award winners describe how they use the Recofloor drop-off sites to recycle small amounts of day-to-day waste vinyl.

**Mayfield Floors**  
Discover how Mayfield Floors have implemented Recofloor at their premises and the positive impact recycling with Recofloor has had on their business.

**MCD Kidderminster boosts Recofloor in the Midlands**  
One of Recofloor’s newest distributors in the Midlands has won two awards within 9 months of joining the scheme.

**Birch Distribution champions Recofloor**  
Birch Distribution was the first flooring distributor to join the scheme and was named the 2012 Distributor of the Year at the Recofloor Awards.

## CONTRACTORS & PROJECTS

**Q&A: Project of the Year – MacGregor Flooring Company Ltd**  
Here, Kenny Smith, Managing Director explains their approach to sustainability and how Recofloor works for the business.

**Q&A: Brand Ambassador – First Call Flooring Ltd**  
Mariusz shares his thoughts on how promoting Recofloor to his clients and the wider industry has helped his company to grow.

**Back to school with Recofloor waste vinyl flooring recycling**  
Collaboration between Recofloor participating flooring distributor, flooring contractor and local building company led to the successful deployment of Polyflor’s commercial waste vinyl flooring collection scheme on a school flooring project in Cornwall.

**Recofloor ‘closes the loop’, recycling from hospitals**  
Specifying and deploying the use of Recofloor at two temporary NHS Rainbow Hospitals.

**Bramhall Flooring – STI Poynton Electric Manufacturing Site**  
Demonstrating easy use of Recofloor on site Bramhall Flooring takes full advantage of scheme benefits.

**Hull Flooring**  
Working with retail to recycle: Hull Flooring is collecting waste vinyl from a number of retail projects across the country. Recofloor bulk bags are collected directly from site.

**Flooring Solutions NI**  
Flooring Solutions NI, one of Northern Ireland’s leading contract flooring specialists collected around 100 bulk bags of waste vinyl from a number of school projects.

**Axiom Group**  
Recofloor at the North Staffordshire Hospital project: Axiom Contract Flooring Group won Construction Project of the Year in the 2013 Recofloor Awards for recovering more than 37.5 tonnes of vinyl off-cuts from the £400 million development of the Hospital based in Newcastle-Under-Lyme.

**Rudge Brothers & James – Going for Gold**  
Winning a Bronze Award in 2015 fired up award enthusiasm to do more at Rudge Brothers and James Ltd.

**Construction Company Case Study**  
Recofloor builds the case for recycling on construction projects. Find out how MacGregor Flooring Company Limited used Recofloor at the new £90 million West Cumberland Hospital in Cumbria and in 2015 won the Construction Project of the Year Award.

**Keepmoat**  
Recofloor contributes to Keepmoat’s sustainability objectives: Keepmoat, a national new build, regeneration and property services company, implemented Recofloor on several refurbishment projects under the Decent Homes Standard.

**Westcotes Flooring Company:**  
**“Recycling helps build a better future for everyone”**  
Within a few weeks of joining Recofloor, Westcotes Flooring Company had deployed the scheme on a major hospital construction project in Birmingham.

*“We believe that recycling is the way forward on all contracts as it eliminates the need for landfill and associated high disposal costs.*

*“It also ticks all the boxes for the main contractors who are willing to participate. They get a lot of credence out of it. When they move onto other contracts, they can show what they did with the specialist contractors to recycle waste products, such as flooring.”*

**Hamish MacGregor**  
MD, MacGregor Flooring Company Ltd

**Midlands Flooring – ‘Recycling with Recofloor is worth doing’**  
Growing numbers of flooring contractors, such as Midlands Flooring, are using Recofloor to collect, return and recycle material from all kinds of construction projects.

**Recofloor savings add up for County Contract Flooring**  
Saving £280 a month on skip hire costs is a major Recofloor membership benefit for Droitwich-based family firm County Contract Flooring.

*“Joining Recofloor was very much an environmentally based decision for us. Before we were paying for skips and just landfilling the waste flooring. When we approach new contractors, we tell them we’re part of Recofloor and ask if we can agree on a recycling strategy to promote our green credentials – and theirs.*

*“When we call the Recofloor team to arrange a collection, there are never any issues, and everything is very well organised.”*

**Greer Winnington**  
Flooring Solutions NI Director

*“Typical installation wastage for vinyl sheet flooring is around 15-20%, while 3-5% of LVT is wasted. So, a lot of material would end up in skips and landfill. This is now being recycled and obviously being put to good use and turned into new vinyl flooring. For me, Recofloor is a particularly good scheme. If everyone does a little bit for the environment, then it’s building a better future for the next generation.”*

**Adam Conway**  
Contracts Director at Westcotes Flooring Company



# References

Featuring the 2015 Construction Project of the Year Award for collecting more than 14 tonnes of waste vinyl from the £90 million West Cumberland Hospital in Whitehaven.

## RETAIL

**Nike Factory Store**, Cheshire Oaks  
**Fort Shopping Centre**, Glasgow  
**Robert Dyas**, London  
**M&S**, Hartlepool; Newcastle; Aylesford; Edinburgh; Leicester; Cheshire Oaks; Newark; Exeter, Shoreham on Sea; Westwood Cross; Gateshead; Bromley; Torbay; Camberley; Leeds; Meadowhall; Pudsey; Ashbourne  
**Ikea**, Glasgow  
**HMV**, York  
**Game**, York; Glasgow  
**Halfords**, Manchester; Oxford; Leicester; Telford; Wakefield; Reading; Oldham; Hartlepool; Merseyside; Stoke-on-Trent; Trowbridge; Ilkeston; Ipswich; Lincoln; Somerset; Cleveland; Newcastle; Bedfordshire; Blackburn; Kettering; Midsomer Norton; North Shields; Rhuddlan; Selby; Somerset; West Yorkshire; Wigan; Glasgow; Burnley; Nuneaton; Birmingham (Castle Bromwich; Perry Barr & Selly Oak); Cardiff; Inverness; Maidstone; Northwich; Norwich; Sheffield; Barrow-in-Furness; Carlisle; Dunfermline; Newport  
**Bullring**, Birmingham  
**B&Q**, Edington; Sutton  
**Dunelm Mill**, Sunderland; Barnsley; Reading; York  
**Cadbury World**, Birmingham

## COMMERCIAL

**GlaxoSmithKline**, Durham  
**Francis Crick Institute**, London  
**Recipharm Ltd**, Ashton-under-Lyne  
**Bespak Europe Ltd**, Milton Keynes  
**STI Ltd**, Poynton  
**Olympic Park**, London  
**RAF Cosford**  
**Aberystwyth Fire Station**  
**Hythe Train Station**  
**Dolphin Square**, London

## HEALTHCARE

**St Mary’s Infirmary Hospital**, Manchester  
**West Cumberland Hospital**, Whitehaven  
**Southend University Hospital**, Westcliff-on-Sea  
**Northumbria Emergency Care**, Cramlington  
**Royal Papworth Hospital**, Cambridge  
**North Ayrshire Central Hospital**, Irvine  
**Circle Health Hospital**, Edgbaston  
**Louisa Jordan Nightingale Hospital**, Glasgow  
**The James Cook University Hospital**, Middlesbrough  
**North Staffordshire Hospital**, Stoke-on-Trent  
**The Southern General Hospital**, Glasgow  
**St. Batholomew’s Hospital**, London  
**Newham University Hospital**, London

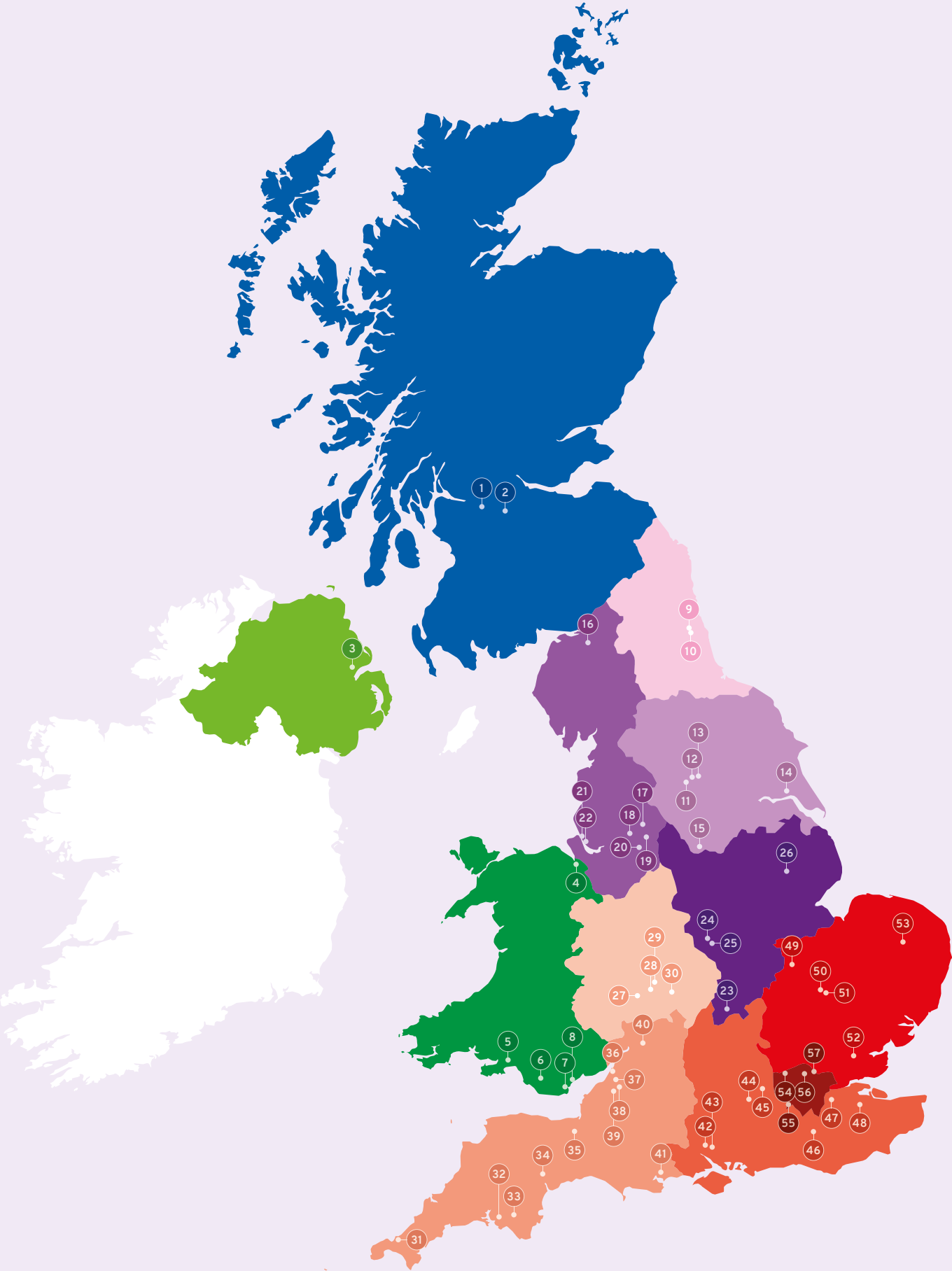
## EDUCATION

**Balmoral School**, Belfast  
**Queen’s University**, Belfast  
**Paradise Student Village**, Coventry  
**Blairdardie Primary School**, Glasgow  
**Ark Pioneer Academy**, Barnet  
**Research Hub, University of Glasgow**  
**Jedburgh Intergenerational Community Campus**, Jedburgh  
**Knockroon Learning & Enterprise Campus**, Ayrshire  
**Our Lady & St. Patrick’s High School**, Dunbarton  
**Fir Vale Academy**, Sheffield  
**King Edward VII School**, Sheffield  
**Forth Valley College**, Falkirk  
**Ark Pioneer Academy**, London  
**Aitken Buildings, University of Birmingham**





# Distributor Drop-Off Sites



### SCOTLAND

- 1 TradeChoice Carpet & Flooring Glasgow G41 1RR
- 2 Headlam Scotland Motherwell ML1 4YF

### NORTHERN IRELAND

- 3 Provincial Floorcoverings Ltd Belfast BT15 3GU

### WALES

- 4 Pennine Flooring Supplies Chester CH5 2DH
- 5 3D Flooring Supplies Swansea SA1 7DA
- 6 MCD Wales Bridgend CF31 3YN
- 7 3D Flooring Supplies Cardiff CF11 8RR
- 8 TradeChoice Carpet & Flooring Cardiff CF10 4LJ

### NORTH EAST

- 9 Headlam Gateshead NE11 0ND
- 10 TradeChoice Carpet & Flooring Gateshead NE11 0SZ

### YORKSHIRE

- 11 Wilkies All Floors Leeds LS27 7JU
- 12 Birch Distribution Leeds LS10 1AG
- 13 Mercado Leeds LS9 0PS
- 14 Birch Distribution Hull HU7 0XD
- 15 Birch Distribution Sheffield S9 5PH

### NORTH WEST

- 16 Headlam Carlisle CA2 5DF
- 17 Pennine Flooring Supplies Heywood OL10 2JG
- 18 TradeChoice Carpet & Flooring Manchester M30 0SF
- 19 Lee Floorstok Manchester M11 2NE
- 20 Branagan Flooring Ltd Services Manchester M22 4RG
- 21 Lee Floorstok Liverpool L1 0BS
- 22 Alvin Morris Liverpool L8 4UG

### EAST MIDLANDS

- 23 Garrard Waters Northampton NN4 7HS
- 24 Floormart Leicester LE3 6AH
- 25 Garrard Waters Leicester LE2 7SQ
- 26 Cheshires of Lincoln Lincoln LN6 3AD

### WEST MIDLANDS

- 27 MCD Kidderminster Kidderminster DY11 7RA
- 28 TradeChoice Carpet & Flooring Birmingham B32 3BZ
- 29 Concept Flooring Supplies Smethwick B66 1AX
- 30 Garrard Waters Coventry CV1 4DW

### SOUTH WEST

- 31 Fitwell Flooring Cornwall TR15 1SS
- 32 Christal Supplies Plymouth PL9 7JD
- 33 Bailey Carpets Plymouth PL21 9GN
- 34 Beach Bros Exeter EX4 1EQ
- 35 3D Flooring Supplies Somerset TA2 8RX
- 36 Richards Bristol BS10 7UB
- 37 BL Flooring Supplies Bristol BS2 9S
- 38 TradeChoice Carpet & Flooring Bristol BS4 4ED
- 39 3D Flooring Supplies Bristol BS4 4AX
- 40 BL Flooring Supplies Gloucester GL3 4AQ
- 41 Nutland Carpets Dorset BH17 0UJ

### SOUTH EAST

- 42 Nutland Carpets Hampshire SO53 4HZ
- 43 Richards Southampton SO50 9YA
- 44 TradeChoice Carpet & Flooring Camberley GU15 3BW
- 45 SASGO Ltd Langley SL3 8AR
- 46 Signature Me Ltd East Grinstead RH19 2HH
- 47 STS Flooring Kent BR5 3SS
- 48 TradeChoice Carpet & Flooring Chatham ME5 8UD

### EAST ANGLIA

- 49 Garrard Waters Peterborough PE7 8JA
- 50 TradeChoice Carpet & Flooring Cambridge CB23 8SQ
- 51 STS Flooring Cambridge CB23 8UD
- 52 Anderson Grant Essex CM2 6TB
- 53 Mytton Flooring Norwich NR4 6DG

### LONDON

- 54 STS Flooring Hemel Hempstead HP2 7ER
- 55 Volante Chessington KT9 1TW
- 56 Ashmount Flooring Supplies Tottenham N17 0UN
- 57 Courtney Flooring Supplies Ltd Hertfordshire EN11 0DY



# Join Our Team!

If you would like to be a drop-off site, please call: Recofloor Team 0161 355 7618

This is a great way for a distributor to add value to the service provided, while helping the industry be more sustainable. Distributors can issue flooring contractors with free Recofloor sacks in which to collect installation vinyl flooring waste. To become a drop-off site space is required in the yard for a collection bin, so contractors can return the filled bags when collecting new supplies.

The benefit to your business:

- Added value to existing service
- Increase customer loyalty and satisfaction
- Create competitive advantage
- Improve 'Green Credentials'



## POLYFLOR™ INTERNATIONAL

### Australia

Polyflor Australia  
Tel: 1800 777 425  
E-mail: sales@polyflor.com.au

### Canada

Polyflor Canada Inc.  
Tel: +1 905 364 3000  
E-mail: sales@polyflor.ca

### China

Polyflor Hong Kong  
Tel: +(852) 2865 0101  
E-mail: info@polyflor.com.hk

### Colombia

Polyflor Ltd.(LATAM Office)  
Tel: +57 3223082375  
E-mail: info@polyflor.com

### France

James Halstead France SAS  
Tel: +33 (0) 8 20 20 32 11  
E-mail: info@jhfrance.fr

### Germany

objectflor Art und Design Belags GmbH  
Tel: +49 (0) 2236 966 330  
E-mail: info@objectflor.de

### India

Polyflor India Pvt Ltd  
Tel: +91 22 4023 2485  
E-mail: info@polyflor.co.in

### Ireland

Polyflor Ireland  
Tel: +353 (1) 864 9304  
E-mail: salesireland@polyflor.com

### Malaysia

Polyflor Martex  
Tel: 1300 80 7788  
E-mail: sales@polyflor.com.my

### Middle East

Polyflor FZE  
Tel: +971 50 406 8114  
E-mail: aelwakil@polyflorfze.ae

### New Zealand

Polyflor New Zealand  
Tel: +64 9 269 1111  
Tel: 0800 765 935  
E-mail: sales@polyflor.co.nz

### Norway

Polyflor Nordic  
Tel: +47 23 00 84 00  
E-mail: firmapost@polyflor.no

### Poland

Polflor Sp. Z o.o.  
Tel: +48 (0) 61 820 3155  
E-mail: polyflor@polflor.com.pl

### South Africa

Poly Sales Africa (Pty.) Ltd  
Tel: +27 11 609 3500  
E-mail: info@polyflor.co.za

### Sweden

FalckDesign AB  
Tel: +46 (0) 300 15820  
E-mail: info@falckdesign.com

## POLYFLOR™ UK

Polyflor Ltd. PO Box 3, Radcliffe New Road,  
Whitefield, Manchester, M45 7NR

Sales Direct: +44 (0) 161 767 1122  
Export Sales Direct: +44 (0) 161 767 1913  
Reception: +44 (0) 161 767 1111  
Sample Requests: +44 (0) 161 767 2551  
Technical Support: +44 (0) 161 767 1912  
E-mail: info@polyflor.com



[www.polyflor.com/sustainability](http://www.polyflor.com/sustainability)

[www.Recofloor.org](http://www.Recofloor.org)

*James Halstead™*  
FLOORING